

Online Purchasing Pilot

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Pre-COVID19

- ▶ Implemented Online Purchasing Pilot in April 2019
 - ▶ Stood up with NY, Amazon, Shoprite and Walmart
- ▶ By April 2020, the Online Purchasing Pilot was fully implemented
 - ▶ Rolled out 5 additional Pilot States: AL, IA, OR, NE and WA
 - ▶ Stood up one additional Pilot Retailer: Wright's Market
- ▶ At this point, FNS has two years to conduct an evaluation
 - ▶ Intended to inform the Agency on policy in order to implement online purchasing as an option nationwide



Expedited Online Purchasing Pilot

- ▶ In light of COVID19, FNS opened up the pilot to all States and interested retailers
- ▶ Currently, there are 46 States and the District of Columbia offering SNAP Online Purchasing to their cardholders
- ▶ FNS is currently managing implementations for retailers as expeditiously as possible
- ▶ Internet Retailer Onboarding Process



Implementation Considerations for Internet Retailers

▶ General Requirements

- ▶ Ensure only SNAP eligible items can be purchased with SNAP benefits
- ▶ Proper handling of weighted items
- ▶ Not requiring minimum purchase amounts
- ▶ Not charging sales tax
- ▶ Making adjustments to accept more than one form of tender so that delivery fees and ineligible items can be paid for/purchased

▶ Providing technical assistance

- ▶ We are focusing on maintaining the integrity of the Program while onboarding new online purchasing stakeholders
- ▶ Being thoughtful in the establishment of new practices and procedures



What's Next for Online Purchasing?

- ▶ At this time, FNS stood up roughly 4 additional Internet Retailers
- ▶ We plan on bringing on many more new internet retailers in the following year
- ▶ As well, you will see new Online EBT PIN Solution Providers joining the SNAP online landscape in 2021
- ▶ Continue to conduct pilot evaluation

- ▶ For more information on SNAP Online Purchasing and the SNAP Internet Retailer Onboarding Process, please visit our website: <https://www.fns.usda.gov/snap/online-purchasing-pilot>

