



## ***EFTA Board of Director's Meeting***

**September 18, 2017**

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**Sofitel Chicago Magnificent Mile  
Chicago, IL**

### **Cigale Room – Wireless Passcode is EFTA17**

<b>9:00 am</b>	<b>Chairwoman's Report</b> Introductions & Opening Remarks Approval of May 2017 Board Meeting Minutes Resignations & Nominations New Member Recruitment Campaign	<b>Pat O'Donnell</b>
	<b>Treasurer's Report</b>	<b>Pat O'Donnell &amp; Kurt Helwig</b>
	<b>President &amp; CEO's Report</b>	<b>Kurt Helwig</b>
	<b>Council Reports</b> Legislative & Regulatory Council	<b>Kim Ford Warren Tryon</b>
	eGovernment Payments Council	<b>Peter Relich</b>
<b>10:45</b>	<b>Break</b>	
<b>11:00</b>	<b>Federal Reserve's Faster Payments Task Force Final Report; What's Next?</b>	<b>Connie Theien, VP, Financial Services Industry Relations, Federal Reserve Bank of Chicago</b>
<b>12:00 pm</b>	<b>Lunch</b>	
<b>1:00</b>	<b>Digital Journey at McDonald's</b>	<b>Frank Liberio, Global CIO, McDonald's</b>
<b>2:00</b>	<b>Digital Payments – What is Top of Mind for Retailers?</b>	<b>Laura Townsend, SVP, Operations, Merchant Advisory Group</b>
<b>3:00</b>	<b>Break</b>	

**3:15**                    **State of Card Fraud 2017: How AI and Machine Learning Can Help**                    **Canh Tran, CEO, Rippleshot**

**4:15**                    **Update on Federal Reserve Secure Payments Task Force; and Discussion/Debate on the Adoption of Open Standards for Payment Security**                    **Maria Arminio, President & CEO, Avenue B Consulting**

**5:00**                    **New Business**                    **Pat O'Donnell & Kurt Helwig**

Upcoming Meeting Dates

- EBT Next Generation  
November 5-8, 2017  
Hilton Clearwater Beach, Clearwater, Florida
- eGPC Planning Meeting  
December 5-6, 2017  
EFTA, Fairfax, Virginia
- EFTA Planning Meeting  
December 12, 2017  
Goodwin Law Office, New York, New York
- EFTA Board Meeting  
February 6, 2018  
Wynn Las Vegas, Las Vegas, Nevada

**Closing Remarks**

**Pat O'Donnell & Kurt Helwig**

**5:15**                    **Adjourn**

**6:00**                    **Bank Customer Experience Summit Welcome Reception**  
Third Floor – Ballroom Foyer

**7:00**                    **EFTA Reception & Dinner**  
Mike Ditka's Chicago  
100 E. Chestnut