COUNCIL MEETING
AGENDA

TUESDAY, MARCH 16, 2010

2:30 – 2:35 pm  Welcome
John Pfeuffer, ACS, eGP Council Chair
- Introductions
- Approval of September Meeting Minutes
- Approval of January Conference Call Meeting Minutes

2:35 – 3:35 pm  Special Presentation: The Food and Nutrition Vision for WIC EBT
Audrey Rowe, Deputy Administrator, Special Nutrition Programs
USDA Food and Nutrition Services

3:35 – 4:15 pm  Council Committee Reports and Other Stakeholder Updates
- WIC EBT Task Force
- Debit Practice Report
- State Forum Report
- USDA/FNS
- Legislative Update

4:30 – 5:30 pm  Technology Focus
Internet Shopping: Will PIN Debit over the Internet ever become a reality for EBT shoppers?
Kathy Ottobre, Food and Nutrition Service
An update on FNS’ analysis of the technical issues involved in opening up the Internet to shopping by EBT cardholders

5:30 pm  Closing Remarks – Adjourn
John Pfeuffer, ACS, eGP Council Chair

6:30 pm  Dinner Sponsored by Fidelity Information Systems

WEDNESDAY, MARCH 17, 2010

8:00 – 9:00 am  Registration & Breakfast

9:00 – 9:30 am  EBT: The Next Generation Update-John Pfeuffer, Program Chair
An update on planning for the nation’s only professional conference devoted exclusively to EBT programs and technology

9:30—10:00 am  
**Child Nutrition Re-authorization**  
Ellen Vollinger, Legal Director  
Food Research and Action Center

Ellen Vollinger, eGPC legislative chair, provides an update the re-authorization of the Child Nutrition Act.

10:00—10:15 am  
**Break**

10:15—10:45 am  
**FMI – Government Relations –Liz Garner, Food Marketing Institute**  
Liz Garner, government relations director of the Food Marketing Institute, along with several retailers, will provide a supermarket industry perspective on WIC EBT issues, including online vs. offline, mandatory WIC, and other issues.

10:45 – 11:15 am  
**Hill Update-- Ellen Vollinger**  
An update on legislative discussions taking place with Council members.

11:15—11:30 am  
**Break**

11:30- 12:00 pm  
**Payments Update: Kentucky WIC EBT**  
Stan Cochran, CDP, Inc.  
A look at the recently completed pilot rollout of WIC EBT in Kentucky. Stan Cochran, representing contractor CDP, Inc. will discuss project metrics, technological challenges, solutions, lessons learned, and statewide rollout plans.

12:00—12:30  
**Closing Comments & Meeting Adjournment**  
John Pfeuffer, eGP Council Co-Chair  
Future Meeting Planning - Council members discuss issues of interest and potential topics for September’s meeting

**Attire: Business Casual**

*As a courtesy to our speakers we ask that you arrange your travel so that you may enjoy the entire program.*

Our thanks to Fidelity Information System for sponsoring our Dinner.
Online Registration (Preferred):

2. Click “Current members please login here before registering”
3. Enter your email address and the password "welcome"
4. Confirm your contact info, fill out the payment details, and submit

If you will be attending the dinner, please RSVP via email to MelanieRenner@efta.org

Paper Registration (Not Necessary If Registered Online):

Please return this form to EFTA at (703) 934-6058.

Name:________________________________________ Title:____________________________________

Company:______________________________________________________________________________

Street:_________________________________________________________________________________

City:_____________________________________ State: ________________ZIP:____________

Phone:______________________Fax:_____________________E-mail:___________________

Registration Fee and Form of Payment:

☐ Check enclosed made payable to EFTA for $295
☐ Charge my credit card $295 (Visa, MasterCard, American Express, or Discover)

Credit Card Number:________________________________________ Expiration Date:_______________

Name of Cardholder:_____________________________________________________________________

Signature of Cardholder (REQUIRED):______________________________________________________

Please put a check mark next to the events you will be participating in.

☐ March 16 eGPC Dinner
☐ March 16-17 eGPC Meeting

**Cancellation Policy – In order to receive a refund, cancellations must be received in writing no later than March 9th.**
**Hotel Suggestions**

The Henley Park Hotel (approximately 4 blocks from Goodwin Procter)  
926 Massachusetts Ave., NW  
Washington, DC  20001  
202/638-5200  

Grand Hyatt (located across the street from Goodwin Procter)  
1000 H St., NW  
Washington, DC  20001  
202/582-1234  
Goodwin Procter Rate $289/night